

Working Holiday Visa Canada

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LISA BEUZELIN
GRAPHIC DESIGNER

With 9 years of experience in the field, I am versatile and passionate about visual creation.
I have developed expertise in designing impactful graphic solutions to meet various client needs.

I am seeking for new challenges in Montréal and eager to create captivating designs.
I am available and ready to start working immediately.

SKILLS

Illustrator, Photoshop, InDesign Adobe XD
Sketch, InVision
UI Design
UX Design (knowledge)
Html/CSS (knowledge)
Motion Design Video editing (knowledge)
Photography
Teamwork/Exchange
Proposing force

LANGUAGES

French : native language
English : intermediate level

HOBBIES

Guitare, Ukulele, Piano, Singing
Photography, Travel
Makeup
Fitness, Dance

EDUCATION

**Bachelor Multimedia
Project Manager (level)**
IESA Multimédia, France | 2012 - 2015

**Baccalaureate Multimedia
Graphic Designer**
Autograf, France | 2011 - 2012

Upgrade of visual Communication
CFA Com, France | 2010 - 2011

Professional baccalaureate secretarial
High School Essouriau, France | 2007 - 2010

EXPERIENCES

Graphic Designer Community Manager Freelance - Troyes, France
Le Royaume des Papilles | 09/2024 - 02/2025

Create a new visual identity,
Design a loyalty card, menu and thank-you card,
Take photographs and videos,
Create content for social media,
Write for social media,
Communicate with the developer about the creation
of the e-commerce website

Travel - Working Holiday Visa Australia, Sydney
02/2024 - 08/2024

Learning English

Graphic Designer Freelance - Bagneux, France
Orange | 07/2021 - 12/2023

Multi devices design,
Creation of visuals for social networks,
Photo retouching, adding material,
Creating landing page,
Realization of templates

Graphic Designer Freelance - Boulogne-Billancourt, France
Salto | 05/2020 - 06/2021

Participation in the launch of the platform with the Marketing
and Content teams,
Creation of artwork program and generic visual content on all devices,
Creation of visual collection (illustrations, photo-montage),
Artistic direction on a series of programs,
Stickers design

Graphic Designer Freelance - Paris, France
Complice Music | 01/2020 - 04/2020

Presskit layout artist presentation,
Creation of visuals for social networks,
Concert poster creation

EXPERIENCES

Graphic Designer Freelance - Boulogne-Billancourt, France

La Française des Jeux | 08/2019 - 12/2019

Variations of multi-device visuals,
Banners, Emailing,
Creation of social media visuals,
Respects graphic charter and legal rules

Graphic Designer - Issy-Les-Moulineaux, France

Trait'Tendance | 02/2019 - 07/2019

Create UI kits for internal software,
Collaborate with developers,
Create content (social media, newsletters, brochures, menus, web mockups)
Video editing (interviews, locations, etc.)

Graphic Designer Freelance - Paris, France

Colligence Records | 04/2017 - 01/2019

Create the logotype and visual identity for the label,
Design logos for the artists,
Create concert flyers,
Develop content (social media, visuals for the website, artist press kits),
Layout design for CD/vinyl covers

Graphic Designer - Boulogne-Billancourt, France

La Française des Jeux | 09/2013 - 03/2017

Create content across all devices,
Create frame-by-frame animations,
Game design of illiko web games,
Teamwork with marketing for briefs,
Regular exchanges with game developers,
Create banners and landing pages,
Respects graphic charter and legal rules

Trainee Graphic Designer - Paris, France

Promostyl | 05/2012 - 06/2012 / 04/2013 - 06/2013

Layout of trend books,
Event flyer,
Discussions with stylists,
Photo editing, clipping, recoloring color range